
MADISON MORALES

CREATIVE WRITING STUDENT | NARRATIVE DESIGN & STORYTELLING

Seguin, Texas | 361-701-3282 | Portfolio: www.madisonjamespublishing.com

PROFILE

Creative Writing student with experience in original fiction, collaborative Christian apologetics writing, publishing and brand development, and visual design. Developing strengths in worldbuilding, character development, research, editing, and creative collaboration.

EDUCATION

Houston Christian University | Houston, Texas | Aug 2026 - Present

Bachelor's Degree, Creative Writing | Minor: Apologetics | Founders Merit Scholarship

St. Philip's College | San Antonio, Texas | Aug 2022 - May 2026

Associate's Degree, Liberal Arts and Sciences, General Studies and Humanities | GPA: 3.9

Phi Theta Kappa Honor Society | Early College student while attending high school

Seguin High School | Seguin, Texas | Aug 2022 - May 2026

High School Diploma | 4.0+ GPA | Graduated Salutatorian

National Honor Society - Student Treasurer | TXSEF Science Fair Finalist (2024) | VASE Art Club

Marching Band - Texas Finalist (2024) | AP and Dual Credit coursework

SELECTED WRITING & CREATIVE PROJECTS

I Should Have Taken the Interstate - Barrenville: Pop. Zero | Original Suspense / Speculative Short Story | 2026

- Developed an atmospheric first-person story set in the abandoned town of Barrenville, using environmental storytelling and period details to create suspense and mystery.
- Used sensory detail, isolation, and setting to build tension while developing the protagonist through fear, loneliness, courage, and faith.
- Built the town itself into a central narrative element, with clues and objects revealing a place seemingly trapped in 1971.

A Search For Truth Amidst The Barrens | Original Speculative-Fiction Short Story | 2026

- Built an original alternate-world setting with distinct social groups, environmental dangers, survival rules, and speculative elements that drive the plot.
- Developed a protagonist arc from complacency and self-interest toward selflessness, gratitude, and purposeful action.
- Used worldbuilding, setting, and thematic contrast between the Barrens, the Hedge, and modern life to reinforce the story's central theme.

Christian Apologetics Essays | Collaborative Writing Project / Co-Author | Summer 2025-26

- Researched theological and apologetic questions using Scripture and supporting sources; helped develop arguments and organize ideas.
- Co-authored material and collaborated on drafting, editing, revision, and proofreading for clarity and consistency.
- Selected essays planned for the Madison James Publishing online portfolio.

PUBLISHING & BRAND DEVELOPMENT

Madison James Publishing | Publishing Venture in Development | 2026 - Present

- Designed the company logo and contributed to development of its visual brand identity, mission, motto, audience, and creative direction.
- Participates in strategy meetings for a developing Christian publishing venture with a long-term vision for children's writing workshops and stories by kids, for kids.
- Contributing to development of the company website and online portfolio for writing and creative projects.

ADDITIONAL CREATIVE & COMMUNITY EXPERIENCE

Mor-A-Less BBQ | Logo / Brand Design & Community Volunteer

- Designed the brand logo used on apparel and product labeling, including caps, shirts, and BBQ sauce labels.
- Participated in annual community food-drive volunteer efforts for three consecutive years.

SKILLS & TOOLS

Writing: Creative Writing | Worldbuilding | Character Development | Research | Editing | Revision | Proofreading | Collaborative Writing

Creative: Procreate | Adobe Photoshop

Writing & Productivity: Microsoft Word | Apple Pages | Google Workspace